



## REPORTS TO CCT COUNCIL – Tuesday 9<sup>th</sup> April 2013

### Publicity Committee

Mail-outs to members were completed on 14<sup>th</sup> February and 21<sup>st</sup> March – the latter of which included another excellent Newsletter, edited by Don McIntyre. The March mail-out also included a flier inviting all of our members aged 53 and under to a special social evening – the first evidence of our renewed recruitment drive.

A special meeting devoted to ‘membership’ was held on 12<sup>th</sup> March, attended by David Evans and ‘Outwrite’, one of our corporate members, as well as by most members of the Publicity C’ttee. It was confirmed that we now have only 349 members (excluding corporates) and that this is the lowest level for many years. All sorts of ideas were discussed; Nick Clarke’s preliminary notes are attached, and a full report will be presented as soon as we receive feedback from Outwrite.

The Publicity C’ttee met again on 26<sup>th</sup> March (straight after the meeting with English Heritage) and, among other things, agreed that the synergy between **Civic Day** (22<sup>nd</sup> June) and our current focus on membership recruitment is such that for this year at least we will co-ordinate the activities. Martin and Jan are also members of the Events C’ttee and we hope Karen McKay will join us temporarily in the lead up to Civic Day so that both committees can be fully involved. MM and SL have already agreed to support **archiCHESTER** as part of the Civic Day programme and we are considering a complimentary photographic exhibition in BLP. We may also team up with Cheshire Society of Architects to hold an open forum on design issues.

*Stephen Langtree*  
4<sup>th</sup> April 2013